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Public Art Collaboration Initiative
Street Art and Mural Beautification Project
City of Merritt and NVCAC
July 21/20

Mischelle Pierce and Jano Howarth of NVCAC

Project Purpose - Community Promotion and Beautification

Long Term Goal – Complete Street Art and Murals in several location in the downtown core

Short Term Goals – Interact with City Council, pursue support (general and financial) for this City of Merritt and NVCAC project, set up Project Template, and connect with people involved

Timeline – Achieve several street art and mural projects before late Fall, and plan future projects for the spring

Project Management of *Public Art Work Painting Project*

Parameters, agreement, Covid 19 Protocols

- Coordination with City
 - team, costs, permissions, art ownership, promotion, maintenance
- Possible Locations
 - intersection, sidewalks, sides of buildings (biz, orgs, gov), doorways, small locations
- Art Submissions
 - requests to artists, community
 - indigenous nature, animals, words, humour, diversity, abstracts/geometrics/symbols, local info
- People Involved
 - NVCAC member artists, organizers, paint experienced, groups (eg CMHA, Smart Step)
- Materials
 - durable, eye catching, discounts
- Recording (Project Temple), reporting

The NVCAC provides a variety of programs and activities
for the community of Merritt and the Nicola Valley.
Our Nicola Valley Arts Gallery is located at 1840 Nicola Ave, in the old Courthouse.

Open Thurs to Sat, 12-6pm.
Covid 19 Protocols in place.

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