

Sponsorship Cost Matrix – Draft

Sponsorship Level	Cost (\$)	Term Payments	Total Payments
Diamond Sponsor	\$100,000 +	\$100,000/ year for 5 years \$100,000/ year for 10 years	\$500,000 \$1000,000
Platinum Sponsor	\$50,000 - \$99,999	\$50,000/ year for 5 years \$50,000/ year for 10 years	\$250,000 \$500,000
Gold Sponsor	\$25,000 - \$49,999	\$25,000/year for 5 years \$25,000/year for 10 years	\$125,000 \$250,000
Silver Sponsor	\$10,000 - \$24,999	\$10,000/year for 5 years \$10,000/year for 10 years	\$50,000 \$100,000
Bronze Sponsor	\$0 - \$9,999		